

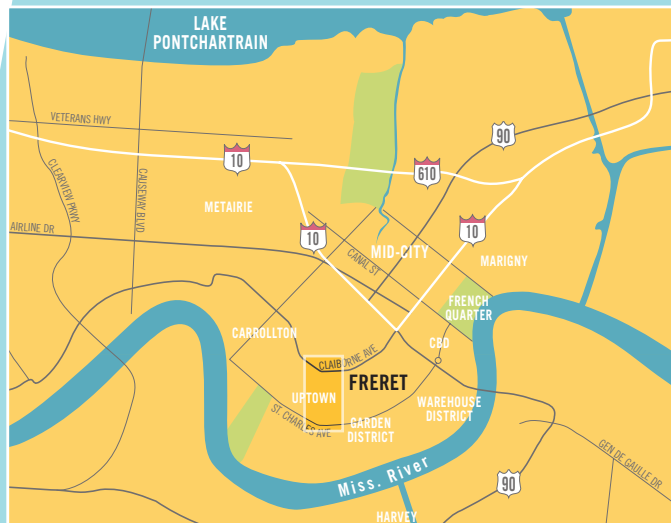
FRERET

The product of Bouligny and Avart plantations, in its heyday Freret was a mini melting pot of the various cultures that included Italian-owned Frank's Steakhouse, Chinese-owned Wah's Dry Cleaners, African American-owned Weber's Garden Center and Long's Bakery & Deli, the only kosher butcher shop in the city at that time.

Today the corridor and surrounding district is home to over thirty locally-owned and operated businesses with ample free parking. Within the year, Freret will be home to several new and returning eateries, retail shops, and services, as well as a monthly farmer's market. Active business and neighborhood associations bring music, food, and fun to the street every June with the Freret Street Festival (www.freretstreet.com/fest.htm).

Conveniently nestled between major thoroughfares with public transit, the corridor is within walking distance to several parks, playgrounds, universities and some of the city's best schools. Fix your flat, grab a drink, board your dog, and have some laughs at the comedy club.

To get involved in the Freret district's revitalization efforts, go to www.TheNewFreret.com, www.freretneighborsunited.com or call (504) 899-5900 ext. 111.



Please visit the StayLocal! web site to download a printable PDF of this guide, find businesses that have opened since this was printed, and hundreds of other local businesses citywide: www.staylocal.org

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SUPPORTERS



NEIGHBORHOOD HOUSING SERVICES OF NEW ORLEANS

NEIGHBORHOOD HOUSING SERVICES OF NEW ORLEANS, INC. is a 30 year old nonprofit housing organization whose mission is to revitalize communities by increasing the number of homeowners and transforming vacant or sub-standard properties into sustainable homeownership. We improve quality of life through targeted community development, leadership, education, outreach and collaboration.

NHS has worked in the Freret neighborhood for more than a decade to make it a community of choice for residents, young people, businesses and consumers. For more information, please visit www.nhsnola.org.



The Idea Village

THE IDEA VILLAGE is a 501(c)(3) nonprofit corporation founded on the belief that entrepreneurship is the catalyst to ignite social and economic change. Its mission is to encourage a culture of innovation and to provide focused tools and resources to accelerate entrepreneurial ventures based in New Orleans.

Over the next 2 years, The Idea Village is committed to the revitalization of key commercial corridors throughout New Orleans, including Freret Street. For more information about The Idea Village, please visit www.ideavillage.org.

staylocal! org

CULTURE COMMERCE ENVIRONMENT

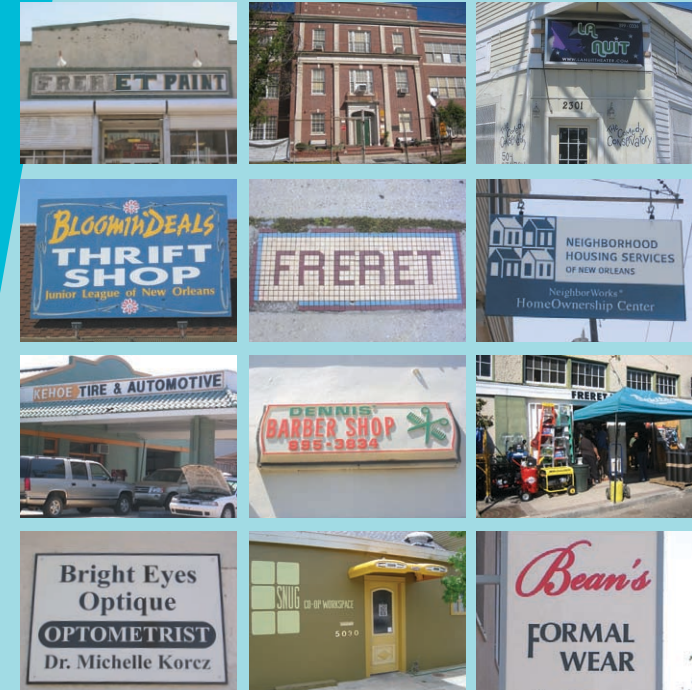
STAY LOCAL! is an initiative of The Urban Conservancy to create a strong economy based on locally-owned and operated businesses. Founded in 2001, The Urban Conservancy is a New Orleans-based nonprofit dedicated to research, education and advocacy that promote the wise stewardship of the urban built environment and local economies. For more information visit www.staylocal.org or call (504) 617-6618.

The Neighborhood Guide & Map project is made possible through a partnership with the University of Missouri-Kansas City and a URAP grant from the Office of University Partnerships at the U.S. Department of Housing and Urban Development.

STAYLOCAL.ORG

staylocal! FRERET

NEIGHBORHOOD GUIDE & MAP
THE HOME OF FRERET STREET FEST



SHOPPING • DINING • SERVICES • CULTURE

A MAP OF LOCALLY-OWNED BUSINESSES

FRERET

PLACES OF INTEREST

21. **NEUTRAL GROUND COFFEE HOUSE**
5110 Danneel St.
36. **PASCAL'S MANALE**
1838 Napoleon Ave.
37. **FRERET NEIGHBORHOOD CENTER**
4605 Freret St. (home of early Jazz musician, Thomas C. Zimmerman)
38. **NEWMAN SCHOOL**
1903 Jefferson Ave. (where football great Peyton Manning's career started)
39. **S. J. GREEN CHARTER SCHOOL**
2319 Valence St. (and its Edible Garden)
40. **EVANS PLAYGROUND**
41. **ST. VINCENT CEMETERIES**
42. **VALENCE CEMETERY**
- P. **FREE PARKING LOT**

ARCHITECTURE & DESIGN

1. **BIG YELLOW TRUCK**
2037 Soniat St.
(504) 236-5527
2. **CREATIVE ZUMO, LLC**
5030 S. Liberty St.
(504) 304-9887
www.creativezumo.com
43. **NHS COMMUNITY DESIGN CENTER**
4716 Freret St.
(504) 899-5900

ART

3. **BROTTWORKS, LLC**
4721 Freret St.
(504) 239-3030
www.brottworks.com

4. DOOR FRAMES

5300 Freret St.
(504) 234-0300

22. QUALITY TIME CLOCKS

4916 Freret St.
(504) 891-2442
www.qualitytimeclocks.com

ARTISTS & MUSICIANS

5. **LA NUIT COMEDY THEATER**
2301 Soniat St.
(504) 899-0336
www.lanuittheater.com
6. **SOUTHERN REPERTORY THEATER (ADMINISTRATIVE)**
4701 Freret St.
(504) 522-6545
www.southernrep.com

AUTO REPAIR

7. **FRERET SERVICE STATION**
4632 Freret St.
(504) 897-0702
8. **KEHOE AUTOMOTIVE**
5000 Freret St.
(504) 897-5050

BARS

9. **FRIAR TUCK'S**
5130 Freret St.
(504) 891-4080

BEAUTY & BARBER

10. **DENNIS' BARBER SHOP**
4615 Freret St.
(504) 895-3834
11. **PRIVATE SUITE***
5037 Freret St.
(504) 312-9779
12. **SALON ESTATI**
1738 Soniat St.
(504) 896-8000
13. **SANDIE'S HAIR RESTORATION***
5035 Freret St.
(504) 896-4544

BUILDING TRADES

14. **CHESTER ELECTRIC, LLC**
4905 Freret St.
(504) 897-3772
15. **GO MANGO NEIGHBORHOOD RESTORATION**
5030 S. Liberty St.
(504) 236-5527

16. WALLICK CONSTRUCTION & RESTORATION, INC.

5104 Danneel St.
(504) 861-4357

CHILD CARE

17. **AUDUBON PRIMARY CARE**
4620 Freret St.
(504) 304-7335

CLOTHING & ACCESSORIES

18. **BEAN'S FORMAL WEAR***
4900 Freret St.
(504) 891-4675
19. **BLOOMIN' DEALS THRIFT SHOP**
4645 Freret St.
(504) 891-1289
www.jlno.org
44. **OKEREDA***
4719 Freret St.

COFFEESHOPS

20. **JENNIE'S ICE CREAM & COFFEE CAFE**
4723 Freret St.
(504) 894-6600
21. **NEUTRAL GROUND COFFEE HOUSE**
5110 Danneel St.
(504) 891-3381
www.neutralground.org

EYECARE

23. **BRIGHT EYES OPTIQUE**
5300 Freret St.
(504) 891-1553

GUEST ACCOMMODATIONS

24. **THE DIVE INN**
4417 Dryades St.
(504) 895-6555
www.thediveinn.com

HARDWARE & BUILDING SUPPLIES

25. **FRERET HARDWARE, INC.**
5109 Freret St.
(504) 899-0351
26. **FRERET PAINT**
5104 Freret St.
(504) 894-0400

HEALTH & FITNESS

27. **FRERET STREET GYM**
4510 Freret St.
(504) 895-1859

MEDICAL

45. **NURSING NETWORK ASSOCIATION**
4508 Freret St.
(504) 654-7046
28. **OCHSNER BAPTIST MEDICAL CENTER**
2700 Napoleon Ave.
(504) 899-9311
www.ochsner.org/body.cfm?id=1396

NONPROFIT ORGANIZATIONS

29. **NEIGHBORHOOD HOUSING SERVICES OF NEW ORLEANS, INC.**
4700 Freret St.
(504) 899-5900
www.nhsnola.org
30. **THE URBAN CONSERVANCY**
5030 S. Liberty St.
(504) 617-6618
www.urbanconservancy.org

NURSERIES & FLORISTS

31. **WEBER'S GARDEN CENTER**
5007 Freret St.
(504) 895-3022

PET CARE

32. **ZEUS' PLACE**
4601 Freret St.
(504) 304-4718
http://michelle.ingram.googlepages.com/

PRINTING & PAPER

33. **WORD CATERING**
4702 Dryades St.
(504) 897-9673
www.wordcatering.com

RESTAURANTS

34. **GAUTREAU'S RESTAURANT**
1728 Soniat St.
(504) 899-7397
35. **LAS PEÑITAS***
4520 Freret St.
36. **PASCAL'S MANALE**
1838 Napoleon Ave.
(504) 895-4877

* **BUSINESSES NOT YET OPEN AT TIME OF PRINTING. ANTICIPATE OPENING JUNE 1, 2007.**

Please visit the StayLocal! web site to download a printable PDF of this guide, find businesses that have opened since this was printed, and hundreds of other local businesses citywide:

www.staylocal.org

List your locally-owned business—FREE!

www.staylocal.org/add

For RTA bus route times, fares and information, please visit the Regional Transit Authority's web site: www.norta.com

The Freret area is served by the following RTA lines:

- 12** St Charles Bus
- 15** Freret Bus
- 16** South Claiborne Bus
- 20** Nashville Bus
- 94** Broad Bus

