

For Immediate Release: November 1, 2023

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New Orleans Businesses to Host Small Business Saturday on November 25
StayLocal encourages public to Shop Small this holiday season, citing economic benefits

New Orleans, Louisiana – From your favorite restaurant for Friday night dinner, the bookstore that always delivers on binge-worthy reads to the boutique with perfect gifts, independent, local shops and restaurants are what helps make New Orleans so unique. That’s why StayLocal and its member businesses comprising independent, local shops, restaurants and seasonal markets are thrilled to celebrate Small Business Saturday, November 25th from 10 a.m. - 8:30 p.m. in commercial corridors in neighborhoods throughout Greater New Orleans.

Falling between Black Friday and Cyber Monday, Small Business Saturday is a national shopping event dedicated to celebrating and supporting local businesses. On November 25, StayLocal member businesses will host events, add festive atmospheres and special deals to the expert service, hand-selected goods and local flavor which New Orleans retailers are known for.

Small business drives economic growth. In fact, every dollar spent at a locally owned, independent business returns 2-3 times more dollars back into our community, compared with a dollar spent at an out of state chain store. These dollars recirculate through the local economy, creating opportunity and building community wealth.

A map of participating businesses will be published [here](#) on November 1, and retailers and others hosting Small Business Saturday events will be broadcast on StayLocal’s social media channels; please see [facebook](#) | [instagram](#) | [X/twitter](#).

Local businesses interested in being added to the growing roster of participating businesses should contact Maryann Miller or click “add my business” at [staylocal.org/find](#). Shoppers can discover participating businesses at [staylocal.org/shoplocal](#).

About StayLocal

StayLocal is New Orleans Independent Business Alliance and an initiative of the nonprofit Urban Conservancy. StayLocal supports local businesses and entrepreneurs all year long through programs that build consumer awareness and advocate for small businesses.

StayLocal, together with the City of New Orleans’ Office of Economic Development and NOLA BA, urges consumers to choose home-grown businesses when choosing where to purchase gifts and celebrate the season; follow #ShopSmallNOLA for more. To learn more about supporting local, independent businesses throughout this holiday season, please visit [staylocal.org](#).

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